

1348 SE 32nd Ave  
Portland, OR. 97214

**G. Scott Allen**

(503) 236-3772  
sallen35@hotmail.com

### OBJECTIVE:

To attain gainful employment with an admirable organization and to provide a team oriented approach to marketing, both traditional and grassroots via community building and intensive pertinent media.

## PROFESSIONAL EXPERIENCE

### **Freelance Designer, Portland, OR**

**2002 - present**

Currently providing internet and promotions based services to various local small business and advocacy clients. Some of my portland area clients have been; **Gourmet Goddess, New Day School, Vancouver Pipe and Tobacco, The Connection.tv, Continuing Education by Howard Hiton, Serendipity Organics**, and musical groups **Cumulus** and **Wind-up Bird**.

### **Creative Director, Amp Studios, Portland, OR**

**2000 - 2002**

Co-founded **AMP Studios**, Portland's only audio/video/web co-operative. We provided both equipment and training in support of member driven projects like short films, music-videos, portfolios, and basic web projects while offering professional radio, print and local area cable television advertising, video production, promotional event coordination, and web services to the surrounding business community.

As creative director I oversaw and influenced artistic direction of any of the many projects that were being developed at AMP. While being a team leader who maintained certain visual and aesthetic standards within the AMP community, I provided graphic services to a host of regular clients such as **Intelligentsia, Phat Gear, "E" The Movie, Vessels** and **Billy Reed's**. I also taught classes in design and basic production skills to member students and in some cases ushered them into our professional production teams.

### **Art Director, Stumpworld Systems, Boston MA**

**1998 - 2000**

At the request of **Stumpworld** president Scott Matalon I returned to the company as the Art Director to head a rapidly expanding and inexperienced design team. I managed, directed, and educated a staff of up to 10 artists in cooperation with in-house marketing staff toward the development of sales strategies and ad campaigns. I aided in conception and design of the companies primary focus, the online shopping site, **BuyitOnline**.

I designed the interface and promotional materials for the nationally distributed retail software **Online Merchant**. I also had ongoing duties to design and manage production staff for web sites such as **Stumpworld Systems, Archer Consulting, LaphamMiller, PhaseForward**, and **Parabolics Inline Wheels**.